



Persona Custom
Graphic Shades

*Completing
the Space*

PERSONA[™]
ROLLER SHADE *Custom Graphics*

 **Comfortex**
WINDOW FASHIONS



Delight the senses,
draw them in ...

Custom Graphic
Shades are always
present, even when
you are not.



become irresistible



beck and call streetside

Allure.

Entice.

Attract.

Complete
the shopping
experience,
from the outside in.



PERSONA
ROLLER SHADE *Custom Graphics*

Waiting rooms,
airports,
train stations ...
with Custom
Graphic Shades
you enter
a new space.



your departure from the ordinary



*find the perfect
balance ...*

Transform your
rooms with
Custom Graphic
Shades that
truly inspire.

Enhance salon
windows with
images that
convey your
message beautifully.

PERSONA
ROLLER SHADE *Custom Graphics*

Stadiums, gyms,
arenas ... work
that logo!

Persona Custom
Graphic Shades
has MLB, Collegiate
and NHL officially
licensed logos
for every fan.



Generate Fan Enthusiasm





Let your windows
do the selling,
without saying
a word.

Drive the brand

PERSONA
ROLLER SHADE *Custom Graphics*

Why Custom Graphics?

Custom Graphic Shades are the most cost effective promotional vehicle you can implement. A proven medium, Custom Graphic Shades attract customers, enhance the consumer experience, elevate brand image and complete the space. Custom Graphic Shades turn any window into a powerful brand statement. Be it a photo, logo or a custom design, the image you provide is custom printed on our shades.

In addition to making a bold statement, custom graphic shades are an environmentally friendly choice. Our energy efficient window shades reduce solar heat gain and create a more comfortable interior for employees and customers. And unlike banners, shades preserve your view to the outdoors and can be positioned throughout the day for optimum light and glare control.

Imagine what your windows can be.



PERSONA
ROLLER SHADE *Custom Graphics*

Corporate Offices:
Comfortex Window Fashions
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Maplewood, New York 12189

Customer and Technical Service:
Monday – Friday, 8AM – 6PM EST
Phone: (800) 843-4151
Fax: (800) 336-4580

www.comfortex.com • www.personashades.com

The Shade Fabrics

Phifer 7500

Opacity: Blackout
Fabric Content: 100% polyester with acrylic (pvc free) coating
Fire Classification: California U.S. Title 19 (small scale) and NFPA 701-2004 TM#1 (small scale)
Bacteria and Fungal Resistance: ASTM E 2180 and ASTM G 22
Environmental Certification: GREENGUARD Certified and GREENGUARD for Children and Schools Certified

Mermet E Screen 5%

Opacity: 5%
Fabric Content: 36% Fiberglass/64% Vinyl
Fire Classification: NFPA 701-99 TM#1, California U.S. Title 19
Bacterial and Fungal Resistance: ASTM G21
Environmental Certification: GREENGUARD Certified, Oeko-Tex Standard 100 Certified RoHS Compliant

Mermet E Screen 10%

Opacity: 10%
Fabric Content: 36% Fiberglass/64% Vinyl
Fire Classification: NFPA 701-99 TM#1, California U.S. Title 19
Bacterial and Fungal Resistance: ASTM G21
Environmental Certification: GREENGUARD Certified, Oeko-Tex Standard 100 Certified RoHS Compliant

EcoGreen Strata

Opacity: Translucent, 3%
Fabric Content: 100% polyester
Fire Classification: NFPA 701-99 TM#1, California U.S. Title 19, MI NFP 92 512, BI DIN 4102
Environmental Classification: GREENGUARD Certified, Oeko-Tex Standard 100 Certified

See more examples of actual Custom Graphic Shades on our Facebook Page: PERSONA Custom Graphic Roller Shades.

Contact us at 800-843-4151, x271 today to open an account.