PERSONA™ by Comfortex

florals & botanicals | ACCENTS COLLECTION vol. 2

florals & botanicals

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This PERSONA™ design collection features prints, textures and solids carefully selected by top designers. They've combed the globe to bring you beautiful results and proven colorways sure to provide years of enjoyment.

We now provide two easy ways to order PERSONA™ shades!

1. **Simply choose a designer-selected colorway.**

Our designers have done all the work for you! No guesswork. Simple beauty. Just select the colorway you like and order your shade using the SKU# provided.

Tip: Use the Color Family Reference number(s) shown under each colorway to locate fabric swatches within your PERSONA™ sample kit to confirm color accuracy.

2. **Design your own PERSONA™.**

Every print in the collection includes the DYO option. Simply visit PERSONAShades.com, click on Design your Own and, voila, you're the designer.

sample order numbers:

For designer selected colorways, simply order the SKU# shown:

0191_1007 } *Topiary* design 0191 in set colorway 1007, *Thyme*

For DYO orders using PERSONA™ solid colors:

0191_0793_0144 } *Topiary* design 0191 with PERSONA solid color 0793 background and solid color 0144 foreground

✓*Recommended Fabric Guidelines:*

ROLLER SHADES

Elements Light Filtering (0100)

Elements Blackout (1100)

E Screen 5% (7505)

E Screen 10% (7510)

ROMAN SHADES

Classic Duck (0600)

Marble Elegance Light Filtering (0300)

Marble Elegance Blackout (1300)

Thistle 0010_1001
PERSONA™ Color Family 0211

NEW DESIGNS, TEXTURES, & PRE-DESIGNED COLORWAYS!

lively solids

Simple and timeless - the perfect choice to brighten up your space while complementing a new or existing color theme. To get you started we've chosen a few "spring forward" colors from our library of over 800 PERSONA™ solid colors.

PAGE 4

DESIGN No. **1111**

trumpet vine

Playful flowers and stems are reversed from a rich, vertically textured background. Trumpet Vine is available in eight standard colorways, or may be personalized with any two PERSONA™ solid foreground and texture accent colors.

PAGE 6

DESIGN No. **0010**

tango

Bold, bright, and lively, designer Susan Sargent's tango dances across your window shade with a playful array of florals and vines. Choose one of eight pre-designed colorways, or create your own with any two of Susan Sargent's 50 signature colors.

PAGE 8

DESIGN No. **0067**

somerset

A traditional Victorian Era inspired design featuring elegant florals in an open, airy setting. Somerset is available in eight standard colorways, or may be personalized with any single PERSONA™ solid background color.

PAGE 10

DESIGN No. **0187**

canterbury vine

A modern spin on a traditional design with playful florals set against a distressed canvas background. Canterbury Vine is available in eight standard colorways, or may be personalized with any single PERSONA™ solid color.

PAGE 12

DESIGN No. **0188**

topiary

Happy, carefree, and inspired by the first green leaves of spring, Topiary is available in eight pre-designed colorways, or may be personalized with any two PERSONA™ solid foreground and background colors.

PAGE 14

DESIGN No. **0191**

frescoe

Versatile, elegant, reliable. Fresco brings a fresh new look to your room with a timeless, subtle dimension. Fresco is available in eight standard colorways or may be personalized with any single PERSONA solid color.

PAGE 16

DESIGN No. **0192**

allium duo

Organic, natural, but with a modern twist, Allium Duo by Anna Cote is available in eight standard colorways or may be personalized with any two PERSONA solid colors. Choose from left (0193) or right (0194) alignment.

PAGE 18
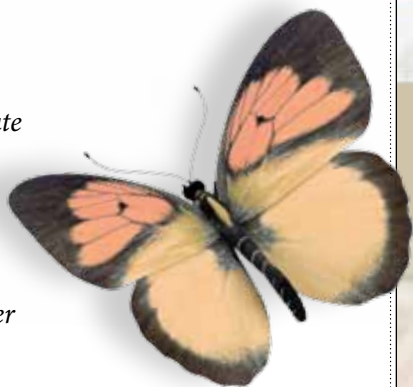
DESIGN No. **0193**

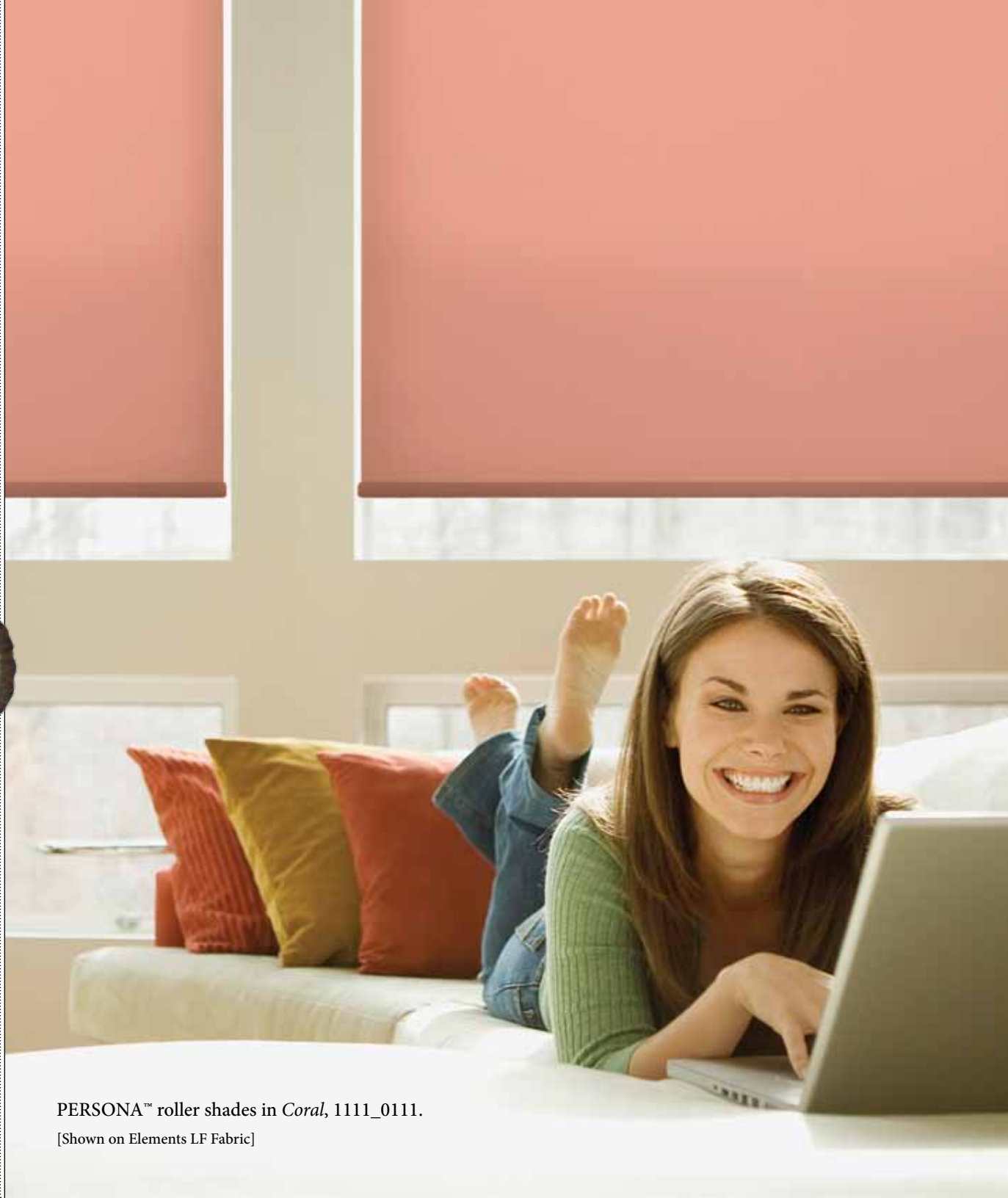DESIGN No. **0194**

lively solids | 1111

Simple and timeless, solid roller shades are the perfect choice to brighten up your space while complementing a new or existing theme. To get you started, we've developed a palette of "lively" colors from our library of over 800 PERSONA™ solids. These colors have also been integrated into the pre-designed options that follow.

■ FLORALS & BOTANICALS SOLID COLORS:

0795, *cream*
0325, *sage green*
0044, *rose*
0171, *honey*
0166, *chocolate*
0111, *coral*
0529, *aqua*
0685, *lilac*
0728, *lavender*
0852, *gray*
0856, *slate*

Design Your Own at
personashades.com

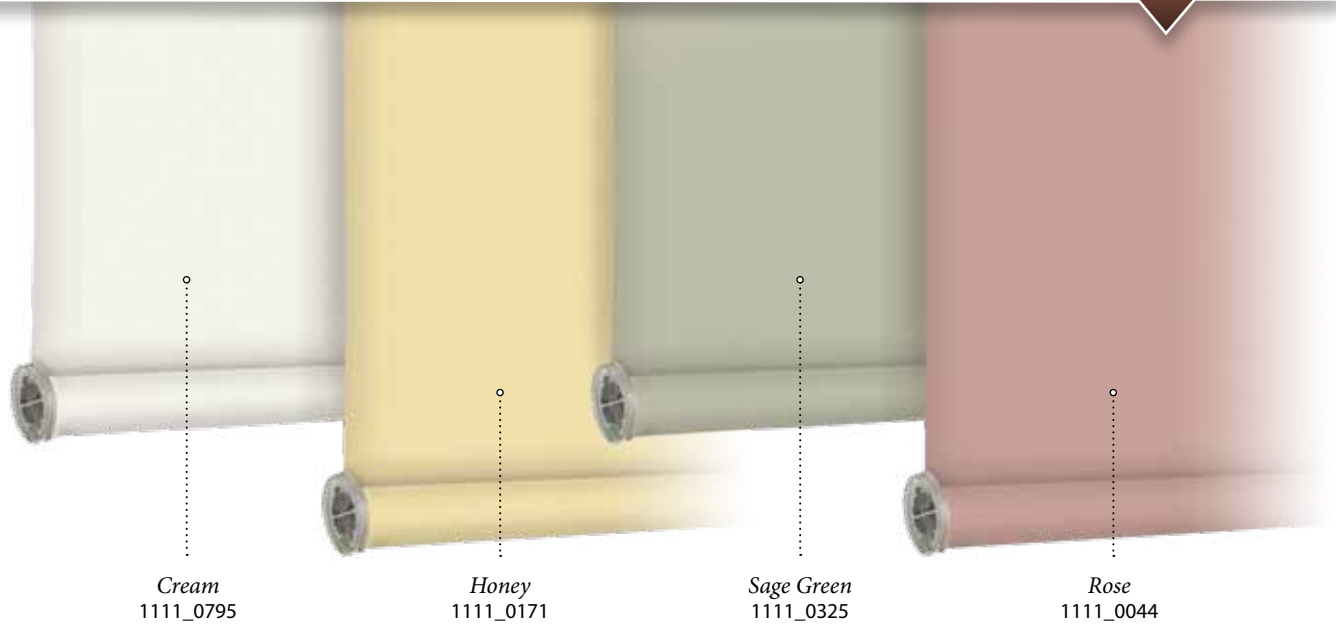PERSONA™ roller shades in *Coral*, 1111_0111.

[Shown on Elements LF Fabric]

DESIGN YOUR OWN
PERSONA™

We have more than 800 solid colors to choose from in light filtering, blackout, and screens!

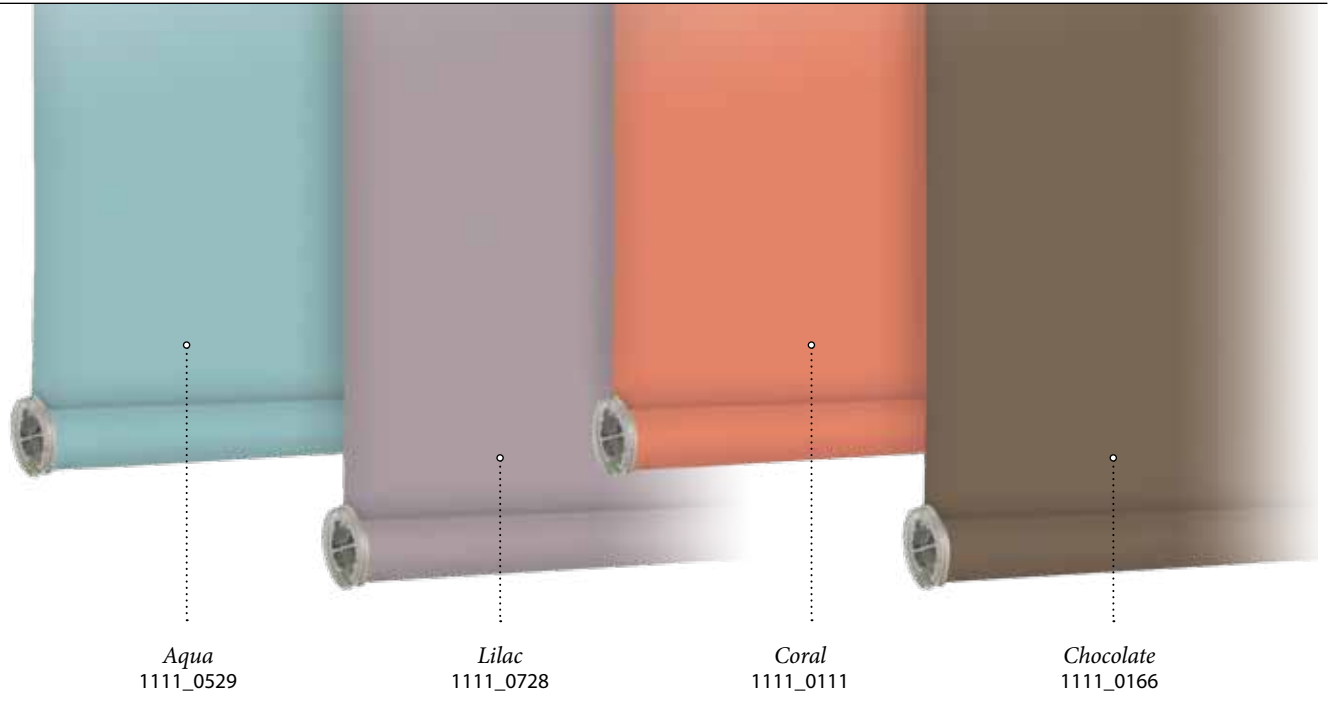## ...**or** choose from our palette of lively colors!

Cream
1111_0795

Honey
1111_0171

Sage Green
1111_0325

Rose
1111_0044

Aqua
1111_0529

Lilac
1111_0728

Coral
1111_0111

Chocolate
1111_0166

trumpet vine | 0010

Playful flowers and stems are reversed from a rich, vertically textured background. Trumpet Vine is available in eight standard colorways, or may be personalized with any two PERSONA™ solid foreground and texture accent colors.

■ PATTERN SPECIFICATIONS:

39.4"

39.4"

Design Your Own at
personashades.com

PERSONA™ roller shades in design 0010, *Trumpet Vine*, agave, color 1003.

[Shown on Elements LF Fabric]

DESIGN YOUR OWN
PERSONA™

Trumpet Vine may be personalized with any two PERSONA™ solid colors; a background color and a texture accent color. The white vines reveal the base shade material and are not recolorable. Shown actual size.

Thistle 0010_1001
PERSONA™ Color Family 0211

Sunspray 0010_1002
PERSONA™ Color Family 0171

Agave 0010_1003
PERSONA™ Color Family 0325

Carnation 0010_1004
PERSONA™ Color Family 0044

Carribean Blue 0010_1005
PERSONA™ Color Family 0529

Wisteria 0010_1006
PERSONA™ Color Family 0685

Chestnut 0010_1007
PERSONA™ Color Family 0166

Sandalwood 0010_1008
PERSONA™ Color Family 0264

PERSONA

SUSAN SARGENT

tango | 0067

Bold, bright, and lively, designer Susan Sargent's *tango* dances across your window shade with a playful array of florals and vines. Choose one of eight pre-designed colorways, or create your own tango with any two of Susan Sargent's 50 signature colors.

■ PATTERN SPECIFICATIONS:

31.6"

31.8"

Design Your Own at
personashades.com

PERSONA™ roller shades in design 0067, *Tango - by Susan Sargent*, cactus, color 1008. [Shown on Elements LF Fabric]

DESIGN YOUR OWN
PERSONA™

Tango may be personalized with any two of Susan Sargent's signature colors; background and foreground flowers, as shown. Pattern shown actual size.

Sugar Cookie 0067_1001
Susan Sargent Color Family 0797

Daisy 0067_1002
Susan Sargent Color Family 0183

Smoke 0067_1003
Susan Sargent Color Family 0872

Sea Glass 0067_1004
Susan Sargent Color Family 0487

Tangerine 0067_1005
Susan Sargent Color Family 0112

Cornflower 0067_1006
Susan Sargent Color Family 0790

Blueberry 0067_1007
Susan Sargent Color Family 0662

Cactus 0067_1008
Susan Sargent Color Family 0860

somerset | DESIGN 0187

A traditional Victorian Era inspired design featuring a variety of elegant florals in an open, airy setting. Somerset is available in eight standard colorways, or may be personalized with any single PERSONA™ solid background color.

■ PATTERN SPECIFICATIONS:

27"

25.2"

Design
Your Own at
personashades.com

PERSONA™ flat roman shade in design 0187, *Somerset*, biscotti, color 1005.

[Shown on Classic Duck]

DESIGN YOUR OWN
PERSONA™

Somerset may be personalized with any two PERSONA™ solid colors - background solid and foreground flowers - as shown. The white interior of the flower cannot be recolored. Pattern shown actual size.

Vintage Ivory 0187_1001
PERSONA™ Color Families 0162, 0795

Moss 0187_1002
PERSONA™ Color Families 0349, 0793

Raspberry 0187_1003
PERSONA™ Color Families 0044, 0793

Merlot 0187_1004
PERSONA™ Color Families 0685, 0793

Biscotti 0187_1005
PERSONA™ Color Families 0162, 0176

Summer Sky 0187_1006
PERSONA™ Color Families 0162, 0529

Ivy 0187_1007
PERSONA™ Color Families 0162, 0325
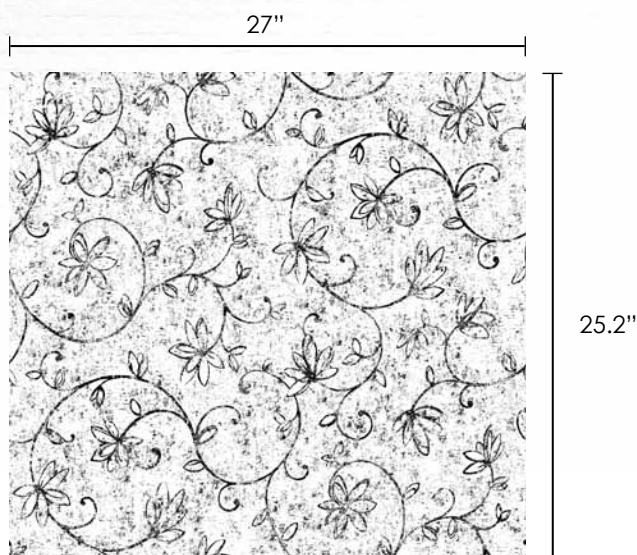
Blush 0187_1008
PERSONA™ Color Families 0111, 0852

canterbury vine | 0188

A modern spin on a traditional design with playful florals set against a distressed canvas background. Canterbury Vine is available in eight standard colorways, or may be personalized with any single PERSONA™ solid color.

■ PATTERN SPECIFICATIONS:

27"

25.2"

Design Your Own at
personashades.com

PERSONA™ roller shade in design 0188, *Canterbury Vine*, camellia, color 1001. [Shown on Elements LF Fabric]

DESIGN YOUR OWN
PERSONA™

Canterbury Vine may be personalized with any single PERSONA™ solid color. The color will print at 100% value inside the flowering vine and vary in intensity throughout the pattern as shown. Pattern shown actual size.

PERSONA

...**or** choose from eight designer-selected colorways!

Camellia 0188_1001
PERSONA™ Color Families 0151, 0795

Juniper 0188_1002
PERSONA™ Color Families 0325, 0795

Plumeria 0188_1003
PERSONA™ Color Families 0205, 0810

Robin's Egg 0188_1004
PERSONA™ Color Families 0529, 0211

Poppy 0188_1005
PERSONA™ Color Families 0111, 0843

Lavender 0188_1006
PERSONA™ Color Families 0728, 0001

Rosewater 0188_1007
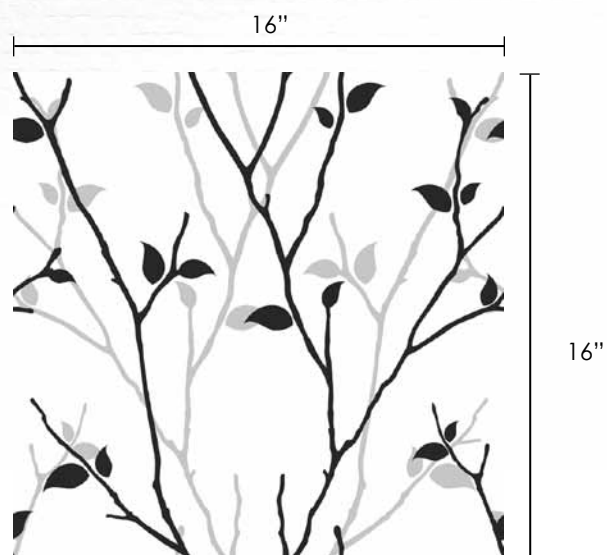PERSONA™ Color Families 0044, 0843

Dogwood 0188_1008
PERSONA™ Color Families 0044, 0162

topiary | 0191

Happy, carefree, and inspired by the first green leaves of spring, Topiary is available in eight pre-designed colorways, or may be personalized with any two PERSONA™ solid foreground and background colors.

■ PATTERN SPECIFICATIONS:

16"

16"

Design Your Own at
personashades.com

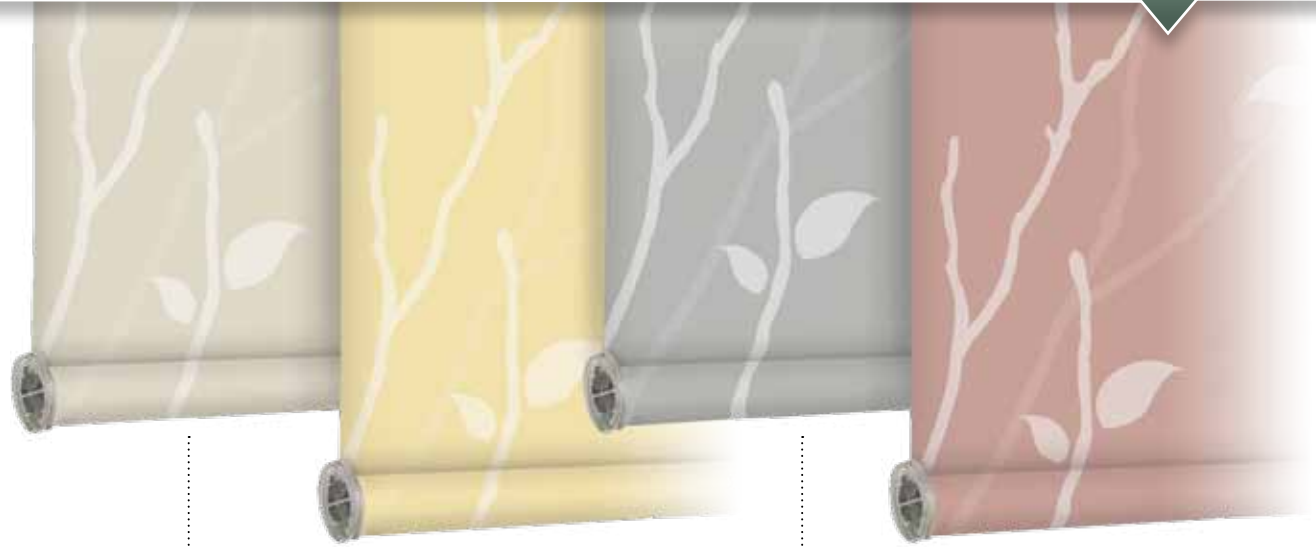PERSONA™ Roller Shades in design 0191, *Topiary*, thyme, color 1007. [Shown on Elements LF Fabric]

DESIGN YOUR OWN
PERSONA™

Topiary may be personalized with any two PERSONA™ solid colors - foreground and background. The background solid color is visible through the foreground in varying intensity. Pattern shown actual size.

Frost 0191_1001
PERSONA™ Color Family 0817

Daffodil 0191_1002
PERSONA™ Color Family 0171

Pearl Gray 0191_1003
PERSONA™ Color Family 0844

Heather 0191_1004
PERSONA™ Color Family 0044

Bluebell 0191_1005
PERSONA™ Color Family 0529

Walnut 0191_1006
PERSONA™ Color Family 0166

Thyme 0191_1007
PERSONA™ Color Family 0325

Fig 0191_1008
PERSONA™ Color Family 0685

PERSONA

frescoe | 0192

Versatile, elegant, reliable. Fresco brings a fresh new look to your room with a timeless, subtle dimension. Fresco is available in eight standard colorways or may be personalized with any single PERSONA solid color.

■ PATTERN SPECIFICATIONS:
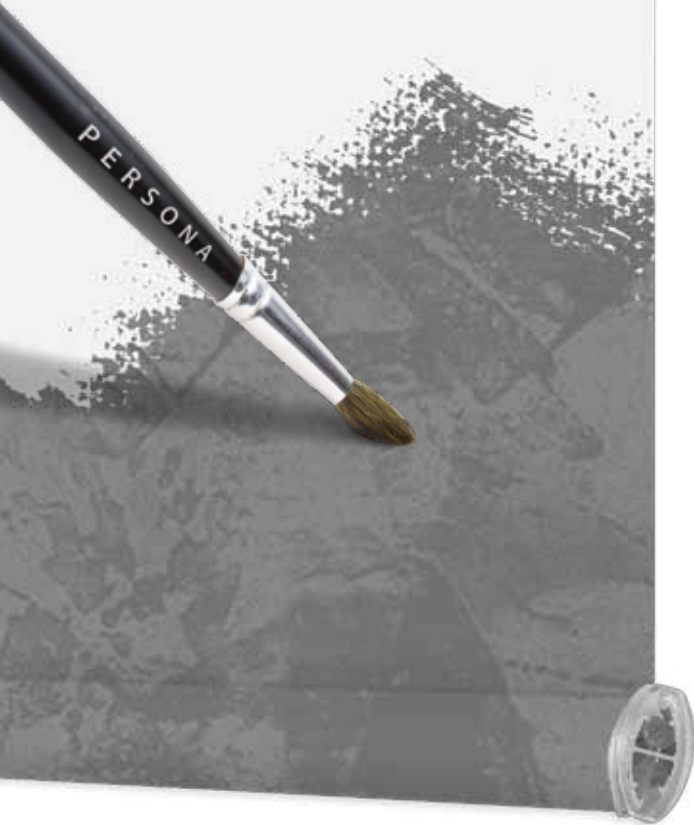
24"

18.5"

*Design
Your Own at*
personashades.com

PERSONA™ roller shade in design 0192, *Frescoe*, graphite, color 1006.
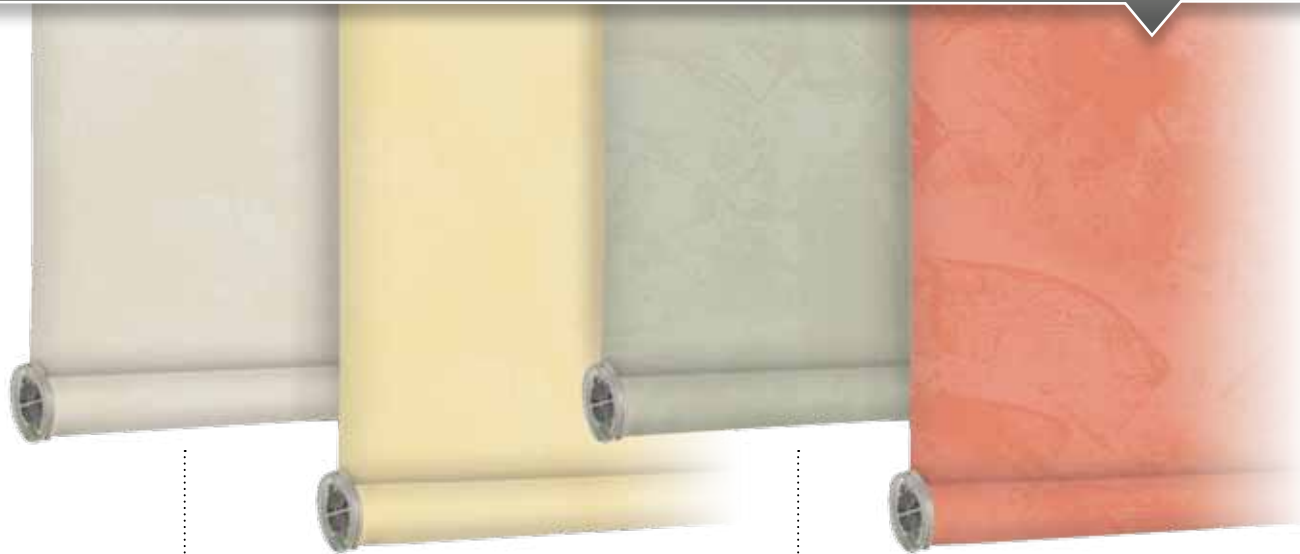[Shown on Elements LF Fabric]

DESIGN YOUR OWN
PERSONA™

Frescoe may be personalized with any single PERSONA™ solid color. Color will vary in intensity throughout the design as shown. Pattern shown actual size.

Cameo 0192_1001
PERSONA™ Color Family 0199

Lemon 0192_1002
PERSONA™ Color Family 0171

Ivy 0192_1003
PERSONA™ Color Family 0325

Tamarind 0192_1004
PERSONA™ Color Family 0111

Aegean 0192_1005
PERSONA™ Color Family 0529

Graphite 0192_1006
PERSONA™ Color Family 0852

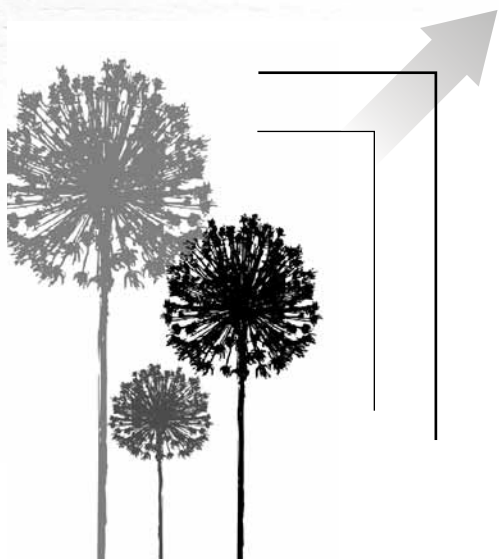*Sugar Plum* 0192_1007
PERSONA™ Color Family 0685

Sable 0192_1008
PERSONA™ Color Family 0166

allium duo | ^L 0193 | ^R 0194

Organic, natural, but with a modern twist, Allium Duo by Anna Cote is available in eight standard colorways or may be personalized with any two PERSONA solid colors. Choose from left (0193) or right (0194) alignment.

■ PATTERN SPECIFICATIONS: SCALABLE

Design Your Own at
personashades.com

PERSONA™ roller shade in design 0193,
Alium Duo, eucalyptus, color 1002.
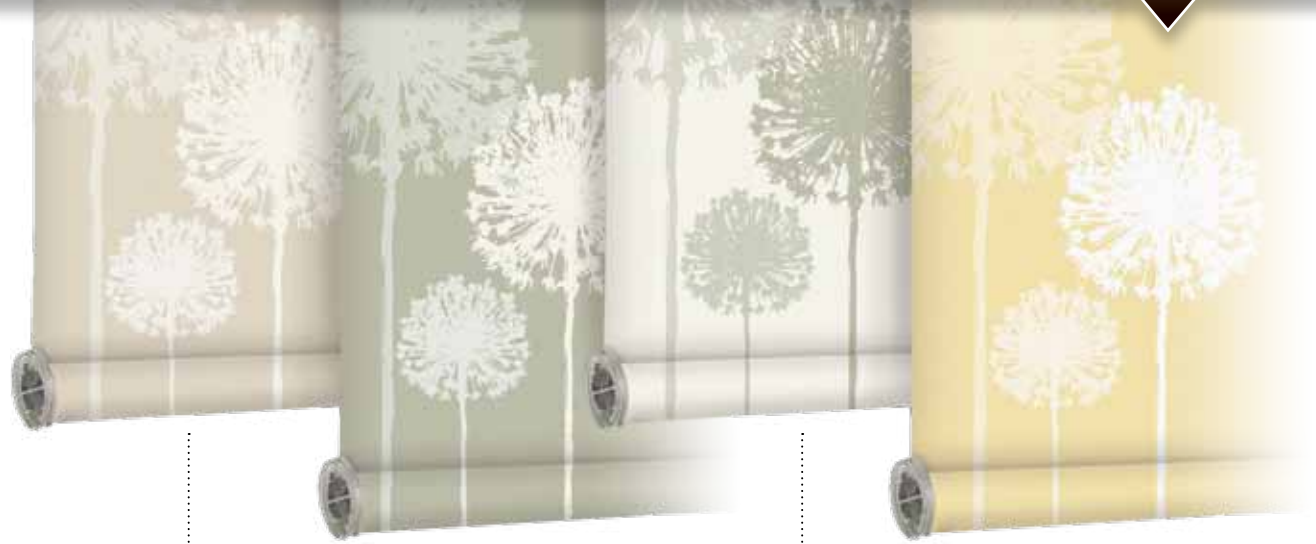[Shown on Elements LF Fabric]

DESIGN YOUR OWN
PERSONA™

Alium Duo may be personalized with any two PERSONA™ solid colors; an allover background color with both the largest and smallest alliums appearing as tints, plus an accent color for the middle allium as shown. Pattern shown actual size.

Parchment 0193_1001
PERSONA™ Color Families 0818, 0795

Eucalyptus 0193_1002
PERSONA™ Color Families 0325, 0795

Silver Sage 0193_1003
PERSONA™ Color Families 0795, 0325

Morning Sun 0193_1004
PERSONA™ Color Families 0171, 0793

Sea Spray 0193_1005
PERSONA™ Color Families 0529, 0793

Redwood 0193_1006
PERSONA™ Color Families 0166, 0793

Violet 0193_1007
PERSONA™ Color Families 0685, 0793

Shadow 0193_1008
PERSONA™ Color Families 0852, 0793